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## **BTS Asset Management Launches Two New Websites**

BTS Funds and BTS Management websites expanded with additional resources for investment professionals and investors

**LEXINGTON, MA, October 14, 2017** – BTS Asset Management, Inc. has launched two newly redesigned and expanded websites at www.btsmanagement.com and www.btsfunds.com.

The BTS Management site provides resources for financial professionals including information and key documents relating to the firm's investment strategies, which are offered in both separate accounts and a mutual fund. Strategies include tactical asset allocation, strategic asset allocation, and a multi-strategy portfolio.

The BTS Funds site provides resources for mutual fund investors, including an overview of the firm's investment philosophy focused on "the right bond at the right time" and of the firm's history.

Both sites offer BTS white papers and other materials designed to help investors as they consider portfolio allocations in the fixed-income and alternatives portions of overall portfolios.

## **About BTS Asset Management**

Founded in 1979, <u>BTS Asset Management</u> is one of the oldest risk managers, managing traditional assets with a nontraditional approach. BTS has a multi-year track record in tactical fixed income and equity management. Our goal is to find opportunities with the potential to take advantage of rising markets while working to manage losses during downturns. BTS seeks to preserve capital; aims to offer downside protection and upside potential; and strives to reduce volatility while delivering consistent long-term returns.

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Investors should carefully consider the investment objectives. risks, charges, and expenses of the BTS Tactical Fixed Income Fund. This and other information about the Fund is contained in the prospectus and should be read carefully before investing. The prospectus can be obtained on our web site, <a href="www.btsfunds.com">www.btsfunds.com</a>, by calling toll free 1-877-287-9820 (1-877-BTS-9820), or by calling your financial representative. The BTS Tactical Fixed Income Fund is distributed by Northern Lights Distributors, LLC, Member FINRA/SIPC. BTS Asset Management, Inc. is not affiliated with Northern Lights Distributors, LLC.

Investments in mutual funds involve risk including possible loss of principal. There is no guarantee that any investment strategy will achieve its objectives, generate profits, or avoid losses. Diversification does not ensure profit or protect against loss.

The value of the Fund will fluctuate with changes in interest rates. Defaults by fixed income issuers in which the Fund invests could also harm performance. Lower-quality bonds known as "high yield" or "junk" bonds, present greater risk than bonds of higher quality, including an increased risk of default. An economic downturn or period of rising interest rates could adversely affect the market for these bonds and reduce the Fund's ability to sell its bonds. The lack of a liquid market for these bonds could decrease the Fund's share price. The use of leverage by the Fund or an Underlying Fund will indirectly cause the Fund to incur additional expenses and magnify the Fund's gains or losses. The Fund may engage in short selling activities which are significantly different from the investment activities commonly associated with conservative fixed income funds. Underlying Funds are subject to investment

advisory and other expenses, which will be indirectly paid by the Fund. As a result, your cost of investing in the Fund will be higher than the cost of investing directly in the Underlying Funds.

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